

ATLANTIC BEACH

Golf Club  *Cape Town*

ATLANTIC BEACH 9th ANNUAL CELEBRATION WEEK

13 - 15 May 2010

Atlantic Beach Golf Club is once again hosting its 9th Annual Celebration Week, a week dedicated for our members and sponsors to “give back” to the less privileged and needy. The festivities include three golf tournaments and competitions, the Toys & Tin Golf Day, Highway Home Charity Golf Day and Atlantic Beach Charity Golf Day. (150 guests on all three days/evenings).

After careful consideration, Atlantic Beach Management has selected Highway Home as our Main beneficiary and The Haven Night Shelter as our secondary beneficiary for 2010.

Highway Home

Highway Home provides a safe residential care facility that includes housing, education, school clothes, and casual clothes, stationary, feeding and caring for 30 boys, aged between 6-18 years. Part of our vision is to lessen poverty through education, skills and employment.

NPO 009-878

The Haven Night Shelter

To offer shelter, rehabilitation and family reunification support to all destitute adult “street persons” in the Western Cape.

NPO 002-831

Please see below a schedule of events for our 9th Annual Celebration Week. We urge you to participate in as many events as you can. Atlantic Beach will be grateful for any cash contribution, donation or prizes that can be used for our various Golf Competitions that will be held throughout the week. As our Golf Competitions are 4 ball alliance formats, we would need 4 of the same items as prizes.

Corporate Sponsorship Packages for the week at **R6,500.00 (Valued at R10 000.00)** includes the following:-

- ❖ 1 x 4-ball for Toy & Tin Tournament (Thursday, 13th of May)
- ❖ 1 x 4-ball for the Highway home Charity Golf Day (Friday, 14th May)
- ❖ 1 x 4-ball for Atlantic Beach Charity Golf Day and Evening event (Saturday, 15th of May)
- ❖ Advertising on the golf course via banners for the entire week
- ❖ Mini-Corporate Day (green fees for 24 players)
- ❖ Your company's name advertised on welcome boards throughout the week

Should you wish to enter into the Corporate Sponsorship Package, you are more than welcome to include a company prize or advertising material in the golf goodie bags given to all golfers on the Atlantic Beach Charity Golf Day's registration.

A wonderful way to expose and market your business.

Please contact me on (021) 553 2223 or e-mail lorraine@atlanticbeach.co.za if you have any queries or would like to contribute in any way.

Thanking you in advance for your support and sponsorship. It is greatly appreciated.

Kind Regards,

Lorraine Erasmus
Acting Club Manager